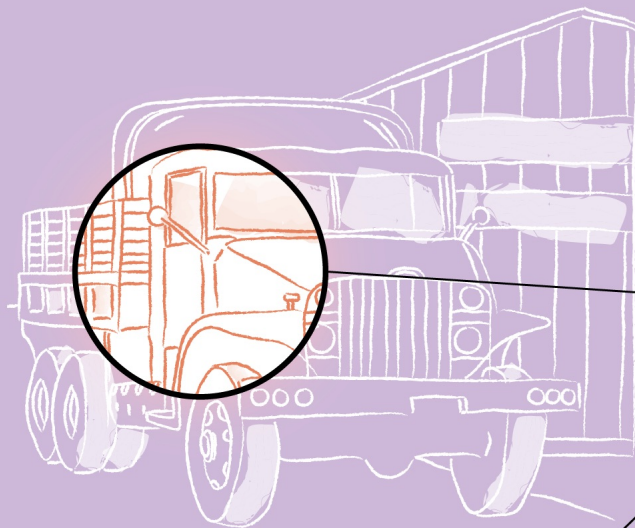


DORTMUND LIVING LAB PROBLEM MAP



Lack of time (long working days, no time or energy to cook and eat healthy)

Misunderstanding of good nutrition

Prejudice around vegetarian and vegan diets

Limited understanding of food systels (production and distribution from farm to fork)

Healthy eating is not prioritised

High costs of healthy food

Healthy food doesn't tast good

Industry and government standars don't match when it comes to healthy food

Food is seen as a commodity (quantity over quality)

	1 Structures & Specification	2 Lack of time	3 Lack of knowledge	4 Lack of education	5 Access to finance
Lack of time (long working days, no time or energy to cook and eat healthy)	●	●	●		●
Misunderstanding of good nutrition	●		●	●	
Prejudice around vegetarian and vegan diets	●			●	
Limited understanding of food systels (production and distribution from farm to fork)	●		●	●	
Healthy eating is not prioritised	●	●	●	●	●
High costs of healthy food	●		●	●	●
Healthy food doesn't tast good	●		●	●	●
Industry and government standars don't match when it comes to healthy food	●			●	
Food is seen as a commodity (quantity over quality)	●				
	G M I	I	G M	M I	M I

Level

G Global

M Municipal

I Individual



Co-funded by
the European Union

The project has received funding from the European Union's Horizon Europe Research and innovation programme under Grand Agreement No. 101182261

